UMESCHANDRA COLLEGE

13, SURYA SEN STREET, KOLKATA-700012 & FC-129, Sector - III, Salt Lake, Kolkata - 700 106

Career Counselling Program Report: Ultimate Guide to MBA after Graduation

Date: January 17, 2024

Time: 9:00 AM

Venue: Umeschandra College Main Campus, Room No. 20

Organizers: IQAC & Placement Cell of Umeschandra College in association with IMS Learning Resources Pvt Ltd.

Speaker: Rahool Deb – Lead Mentor-IMS

Attendees: 75 students

Introduction: The career counselling program held at Umeschandra College Main Campus on January 17, 2024, brought together 75 students for an insightful session on the "Ultimate Guide to MBA after Graduation." Organized by the IQAC & Placement Cell in collaboration with IMS Learning Resources Pvt Ltd., the event commenced with a distinguished introductory speech by the Principal, Prof. Dr. Md. Tofazzal Haque.

Key Takeaways:

- 1. Choosing a Career after Graduation:
 - Explored the multitude of career paths available post-graduation.
 - Emphasized the importance of self-assessment, aligning personal interests, and skill evaluation in making informed career choices.
- 2. Scope & Opportunities of Other Career Aspects:

- Delved into alternative career paths such as Chartered Accountancy (CA), Company Secretaryship (CS), and government jobs.
- Provided insights into the scope and growth opportunities in each of these fields.
- 3. What Corporates Are Looking For:
 - Discussed the expectations and requirements of corporate employers.
 - Highlighted the significance of soft skills, communication abilities, and adaptability in the corporate world.
- 4. Importance of Pursuing MBA from Good Colleges:
 - Stressed the influence of the institution on career prospects.
 - Discussed how reputable colleges contribute to skill development, industry exposure, and networking.
- 5. How MBA Can Help in Future Career:
 - Explored the ways an MBA degree can open doors to career advancement.
 - Discussed the development of strategic thinking, leadership skills, and a holistic business perspective through an MBA program.
- 6. Specializations Offered in MBA:
 - Provided an in-depth overview of the diverse specializations available in MBA programs.
 - Guided students in understanding how choosing the right specialization aligns with their unique career goals.
- 7. Top Colleges Salary/Cut Off/Eligibility: An Overall Analysis:
 - Conducted a thorough analysis of top MBA colleges, including salary statistics, cut-off marks, and eligibility criteria.
 - Empowered students with the knowledge needed to make informed decisions about their choice of MBA institution.
- 8. Why MBAs Are Always in Demand:
 - Explored the factors contributing to the perpetual demand for MBA graduates in the job market.

• Discussed the versatility of MBA skills and their applicability across various industries.

9. How IMS Can Help in Realizing Goals:

- Presented the role of IMS Learning Resources Pvt Ltd. in supporting students' career aspirations.
- Shared information on resources, mentorship, and guidance provided by IMS in helping students achieve their educational and career goals.

10. FAQ Sessions:

- Encouraged students to actively participate in an interactive Q&A session.
- Addressed common concerns and queries related to career choices, the MBA application process, and IMS resources.

11. Vote of Thanks:

- Concluded the program with a heartfelt vote of thanks, expressing gratitude to the principal, speaker (Rahool Deb Lead Mentor-IMS), and the entire organizing team.
- Acknowledged the collective effort that contributed to the success of the career counseling program, ensuring students left the event enriched and motivated.

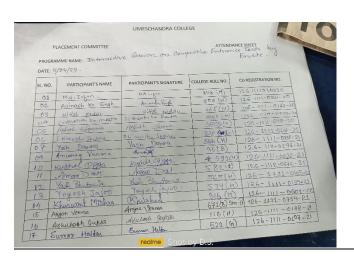
In summary, the career counselling program at Umeschandra College Main Campus provided students with valuable information and insights to navigate their career choices effectively. The collaborative effort of IQAC, Placement Cell, and IMS Learning Resources Pvt Ltd. contributed to the success of the event, leaving the attendees well-informed and inspired to pursue their career goals.

Attendance List:

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